



Annual General Meeting Executive Committee Report to Members of The Karangahape Road Business Association Inc. 1924

AGM, 6pm Tuesday 17 November, 2015.

Most Figures quoted include GST, some are Grants No GST applies

INITIATIVES AND PARTNER PROJECTS DEC 2014 - NOV 2015

Destination Marketing & Promotions

- Ponsonby News - K Road 1/2 page x 5 per annum + editorials– Readership 69,000, Nielsen
- Regular upgrades and data added weekly www.kroad.com
- Oct 2015 -Sessions 4,055 – Pageviews 11,078 / Oct 2014 Sessions 3,745 - Pageviews - 9,227
- Facebook – KroadNZ: likes 3500 Nov 2014 : likes 3810 Oct 2015
- Facebook – First Thursdays: likes 5100 Nov 2014 / likes 5797 Oct 2015
- Facebook – AOK Fashion: likes 800 Nov 2014: likes 1048 Nov 2015
- Facebook – K Road Heritage: likes 740 Nov 2014 : likes 1552 Oct 2015
- Facebook – All Fresco Street Art: likes 1000 Nov 2014 : likes 1404 Oct 2015
- Facebook – Saint Kevin’s Arcade: likes 1050 Nov 2014: likes 1368 Oct 2015 (partnership)
- Facebook – Art on K Road: likes 326 Oct 2015
- Twitter – Kroad NZ: followers 2367 Nov 2014: followers 2562 Oct 2015
- Twitter – First Thursdays: followers 1684 Nov 2014: followers 1793 Oct 2015
- Instagram – followers 527 Oct 2015
- PR – Numerous print and online articles throughout the year
- PR to media

Business Development

- FREE Social media training for businesses – one-on-one
- Marketing of available business & retail spaces
- Ongoing articulation of brand story and creation of dynamic relationships
- Implementation of updated Strategic Plan & development of Social Media Strategy
- Business e-news - approx. 6 per year
- AGM 2015 & Business Breakfast 2015
- Barwatch network meeting for all CBD & Barwatch training K Road
- Real Time Pedestrian Counter cameras at Ironbank & St Kevin’s Arcade
- Submissions to Unitary Plan & CRL
- Retail Sales Data; Marketview (see graph below)

Heritage

- Heritage planning and submissions
- Guided Heritage Walks during the year Jan- Oct 2015 – 371 walkers
- Auckland Heritage Festival 2015 – 371 attendees – walks and talks
- Facebook – K Road Heritage: likes 740 Nov 2014: likes 1418 Oct 2015

Environmental Planning

- Central Rail Loop meetings and client liaison
- Nelson St Cycleway
- Mayoral Taskforce on alcohol and safety issues in the CBD.
- Barwatch funded by KBA & Council and re-started 1 July
- Security night – hours reduced from 22 to 20 hours per week Friday-Saturday (10pm-3am)
– funded by KBA & Auckland Council
- K Road Safety Plan 1 July 2015 - Council funded till 30 June 2016

Arts

- All Fresco – Curator Ross Liew – 10 large Walls - Map of street art x 2000 – website
- Arts & Events monthly calendar – online
- Artweek Auckland 2015 – Curators Deborah White, Marlaina Key & Lyn Dallison
- Light Poles achieved \$100,000.00 funding for 5 years of installations

Governance & Administration

- Representation to Auckland Council and NZ Police
- Representation on Auckland City Centre Advisory Board 2014 -2015 (B Holloway now deputy chair)
- K Road Business Improvement District Representative from Waitemata Local Board: Vernon Tava

Events

- First Thursdays – May 2015, Dec 2015 now 30+ venues
- Auckland Zinefest – 2015
- Auckland Pride Festival 2015
- AOK – All on K Road Fashion Weekend event August 2015
- AOK – All on K Road Fashion Thursday event September 2015
- K Road Christmas 2014 retail promotion
- Plus numerous events listed under Arts & Events

Funding & Sponsorships Received In Cash & Kind

Many thousands of dollars of sponsorship negotiated, or from partnerships, or grants received, plus significant advertising subsidies along with many other goods and services. Thanks to all sponsors, in particular: The Langham Auckland and Samson Corporation who not only pay a large property rate but also give us significant other sponsorships. Of note this year is the fashion event AOK, All On K Road where local businesses raised or gave approx. \$20,000.00 in sponsorship value with many thanks to Vada (Hair), Goldwell and MAC. Also to BFM, Hirepool, and Ponsonby News. The largest sponsor, over and above the targeted rate, is Auckland Council with a most particular thanks going to: Shale Chambers, Andrew Guthrie, Gill Plume, Betty MacLaren, Rachel Orr and Stephen Bloxham.

Funding Negotiated Over & Above the Targeted Rate

Nov 2012-2013 \$91,300.00 / Nov 2013-2014 \$115,149.43 / Dec 2014 - Nov 2015 **190,460.00**

Item	Funder	Status	\$
K Road Safety Plan 2012-2013	Auckland Council	Grant No GST applies	50,000.00
Night Security current	Langham Hotel	Inc GST	5,200.00
Night Security current (Raised by Impact Security)	Businesses	Inc GST	4,160.00
Cash for NZ Fashion Weekend	Goldwell (Hair Products)	Inc GST	1,500.00
NZ Fashion Weekend	NZFW	Inc GST	4,600.00
Art Light Poles on Over bridge	Auckland Council	Grant No GST applies	100,000.00
Strategic Plan Update	Auckland Council	Grant No GST applies	25,000.00
Total			190,460.00

MARKETING & PROMOTIONS

Website

www.kroad.com rebuilt and re-launched April 2014.

We have 4 other domains leading to the site: www.firstthursdays.co.nz, www.allfresco.co.nz, www.allonkroad.co.nz and www.artonkroad.com. Approx. 500 businesses are listed on kroad.com website www.kroad.com is low cost is due to the site being updated in-house. Frequently new data is added within hours of it arriving. All businesses are listed free, and if they have a website, are linked FREE.

Advertising & Promotional media

Ponsonby News A full colour ½ page on K Road published 4 x annually. This gives us exposure in Ponsonby, Freeman's Bay, Herne Bay, Northcote Point, St Mary's Bay, Grey Lynn, central Auckland and more; 69,000 readers (Neilson Media 2012).

Harbour News; Numerous mentions; profiles of K Road events.

Viva; Numerous mentions; profiles of K Road businesses.

Video/Vimeo; We have new vimeos of K Road All Fresco & NZ Fashion Weekend

Radio; BFM: Ads, profiles and promotions & George FM

Social Media; We provide Twitter, Facebook, Vimeo, Pinterest, Instagram and kroad.com. Feel free to link to it from your website.

BUSINESS DEVELOPMENT

K Road Strategic Plan Update - Jillian de Beer

The K Road Business Association has received funding of \$25,000.00 to update the planning for K Road into the future.

Business database

This is constantly being updated with phone calls to businesses and personal visits to approx. 100 businesses this year.

Precinct Manager

Barbara Holloway has resigned after 11 years in the role as Precinct Manager of K Road. We thank her for all her hard work and achievements for the area and wish her well in her new role as activation manager for the city centre.

We are now entering the process of securing a new manager to carry K Road forward into a very exciting future as a residential and transport hub around the retail and hospitality district.

BNZ MarketView Annual report

Full Report on www.kroad.com

1 July 2014 – 30 June 2015 - K Road + 9.7% / 1 July 2013 – 30 June 2014 - K Road + 6.6%
2015 by comparison, CBD spend + 9.7%, Grey Lynn + 9.3%, Ponsonby up 8.6%.



1. Annual Performance Summary



01 Jul 2014 to 30 Jun 2015

Amount Spent

	This Year	Last Year	Change
K Road			
Customers from New Zealand	\$121.22 mn	\$111.02 mn	▲ 9.2%
International Visitors	\$16.72 mn	\$14.72 mn	▲ 13.6%
TOTAL	\$137.94 mn	\$125.74 mn	▲ 9.7%
% from New Zealand	87.9%	88.3%	◀ -0.5%
Average Transaction Value	\$38.58	\$38.82	▼ -0.6%

Number of Transactions

	This Year	Last Year	Change
	3.44 mn	3.11 mn	▲ 10.5%
	0.13 mn	0.12 mn	▲ 7.9%
	3.58 mn	3.24 mn	▲ 10.4%
	96.3%	96.2%	▶ 0.1%

Key Competitors	This Year	Last Year	% Change
CBD	\$1,665.12 mn	\$1,517.15 mn	▲ 9.8%
Grey Lynn	\$220.90 mn	\$202.18 mn	▲ 9.3%
Ponsonby	\$216.97 mn	\$199.80 mn	▲ 8.6%
All of Auckland Region	\$15.333 bn	\$14.510 bn	▲ 5.7%

	This Year	Last Year	% Change
	35.90 mn	32.17 mn	▲ 11.6%
	4.95 mn	4.70 mn	▲ 5.5%
	4.69 mn	4.24 mn	▲ 10.7%
	310.55 mn	288.39 mn	▲ 7.7%

YOUR RANKING		CHANGE		
		Spending	Transactions	
Last Year	MED HIGH	Quartile 2	Quartile 3	MED LOW
This Year	HIGH	Quartile 1	Quartile 1	HIGH

TOTAL VALUE		
	Spending	Transactions
	Quartile 2	Quartile 1
	Quartile 2	Quartile 1

Key

K Road BID = retailers listed based within the Business Improvement District boundaries.
Key Competitors = The Business Improvement Districts you selected to compare your performance against
All of Auckland Region = The value of spending and transactions at retailers based in Auckland Region
Your Ranking = All BIDs in the Auckland City Council have been ranked and put into one of four quartile groups. The quartile ranking listed above shows which quartile your BID is in this year and how that relates to last year. Quartile One is the top 25% of BIDs and Quartile Four is the lowest 25% of BIDs.

About this Page

This page gives an overview of spending and transaction volumes made for the twelve months ending 30 June 2015 compared to the same period last year. The top section refers to spending in your marketplace, and at your selected competitors. The bottom one measures overall retail spending in Auckland.

April-June 2015 Quarterly Spend

K Road +14.9% Great retail spend growth ahead of our competitors in this quarter.
CBD + 8.4% - Ponsonby + 7.8%



1. Quarterly Performance Summary



1 Apr 2015 to 30 Jun 2015

Amount Spent

	This Year	Last Year	Change
K Road			
Customers from New Zealand	\$32.40 mn	\$28.82 mn	▲ +12.5%
International Visitors	\$3.77 mn	\$2.66 mn	▲ +41.7%
TOTAL	\$36.17 mn	\$31.47 mn	▲ +14.9%
% from New Zealand	89.6%	91.6%	▼ -2.1%
Average Transaction Value	\$37.75	\$35.99	▲ +4.9%

Number of Transactions

	This Year	Last Year	Change
	0.93 mn	0.85 mn	▲ +9.1%
	0.03 mn	0.03 mn	▲ +25.5%
	0.96 mn	0.87 mn	▲ +9.6%
	96.6%	97.0%	▼ -0.4%

Key Competitors	This Year	Last Year	% Change
CBD	\$411.94 mn	\$379.96 mn	▲ +8.4%
Grey Lynn	\$55.33 mn	\$52.61 mn	▲ +5.2%
Ponsonby	\$54.89 mn	\$50.92 mn	▲ +7.8%
All of Auckland Region	\$3.698 bn	\$3.501 bn	▲ +5.6%

	This Year	Last Year	% Change
	9.70 mn	8.25 mn	▲ +17.6%
	1.26 mn	1.19 mn	▲ +5.9%
	1.20 mn	1.12 mn	▲ +7.3%
	76.87 mn	70.69 mn	▲ +8.7%

YOUR RANKING		CHANGE		
		Spending	Transactions	
Last Year	MED HIGH	Quartile 2	Quartile 3	MED LOW
This Year	HIGH	Quartile 1	Quartile 1	HIGH

TOTAL VALUE		
	Spending	Transactions
	Quartile 2	Quartile 1
	Quartile 2	Quartile 1

Key

K Road BID = retailers listed based within the Business Improvement District boundaries.
Key Competitors = The Business Improvement Districts you selected to compare your performance against
All of Auckland Region = The value of spending and transactions at retailers based in Auckland Region
Your Ranking = All BIDs in the Auckland City Council have been ranked based on the change in spending/ transactions and also the total value of spending/ transactions and put into one of four quartile groups. The quartile ranking listed above shows which quartile your BID is in this year and how that relates to last year. Quartile One is the top 25% of BIDs, representing high growth, whereas Quartile Four is the lowest 25% of BIDs, meaning growth has been slow.

About this Page

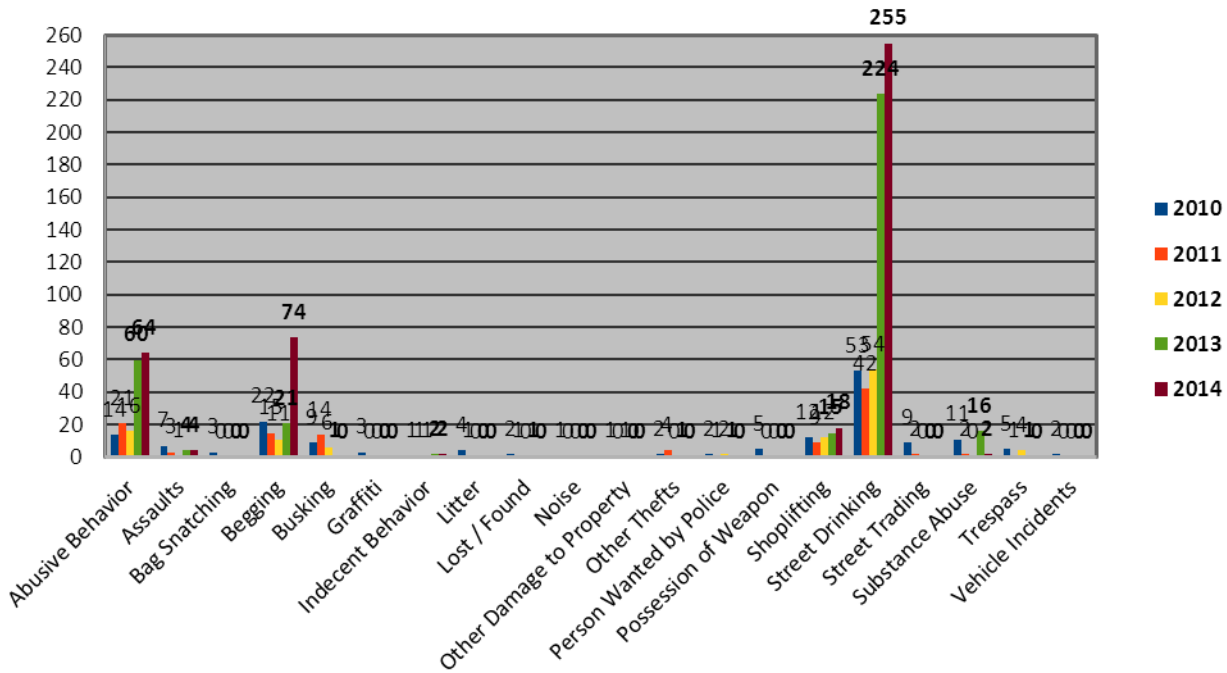
This page gives an overview of spending and transaction volumes made for the three months ending 30 June 2015 compared to the same period last year. The top section refers to spending in your marketplace, and at your selected competitors. The bottom one measures overall retail spending in Auckland and is based on spending in the last 12 months.

ENVIRONMENTAL PLANNING

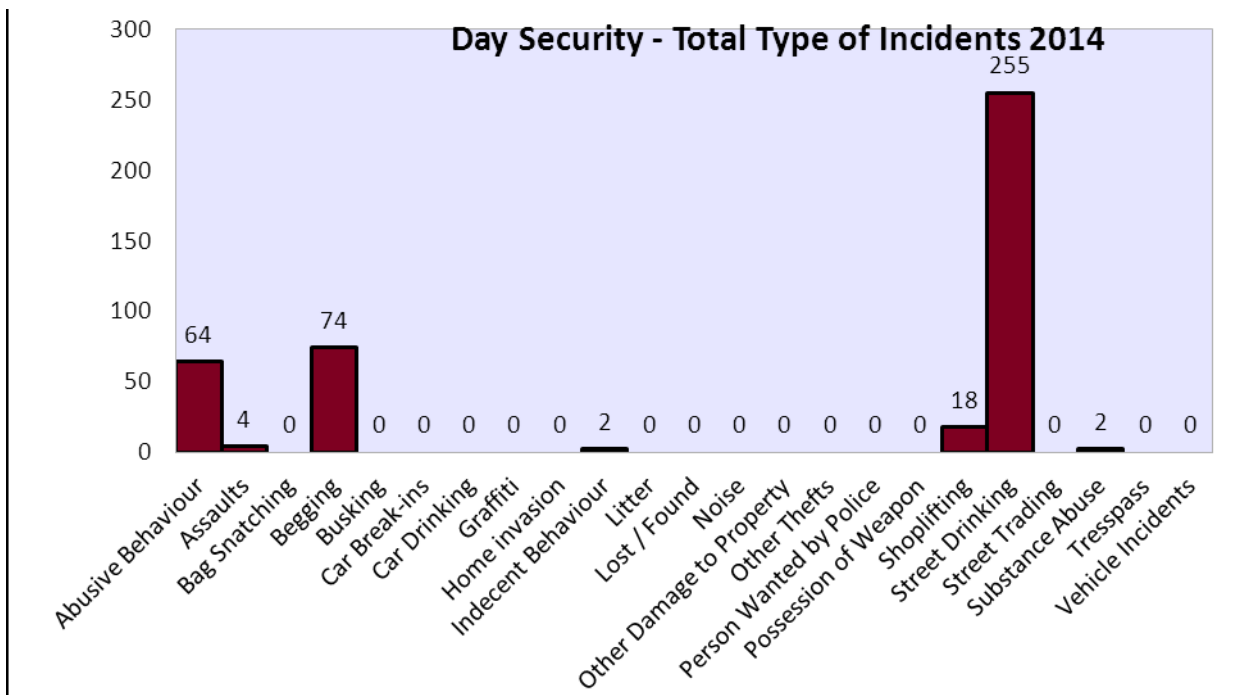
Crime Prevention Overview 2014

Day Security

Day Security Total Incidents 2010-2014



Day Security - Total Type of Incidents 2014



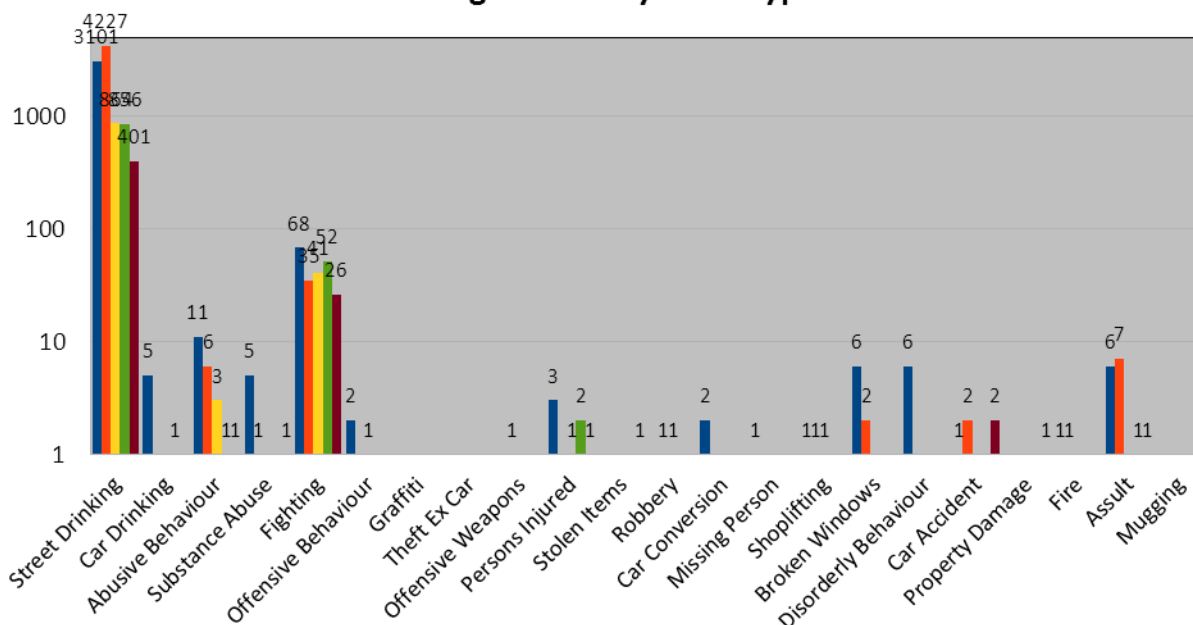
The four most prevalent security issues in the day remain street drinking, begging, abusive behaviour and shoplifting, in that order.

Street drinking is an ongoing issue which seems to be ever present. It is aggravated by local off-licence establishments selling single drinks to beggars and rough sleepers who spend a large amount of their time on the street. While single drink sales are not illegal, they are advised against by police and store owners often agree not to make them when applying for licences. In practice, many sell singles and the result is public drunkenness and breach of the precinct’s liquor ban.

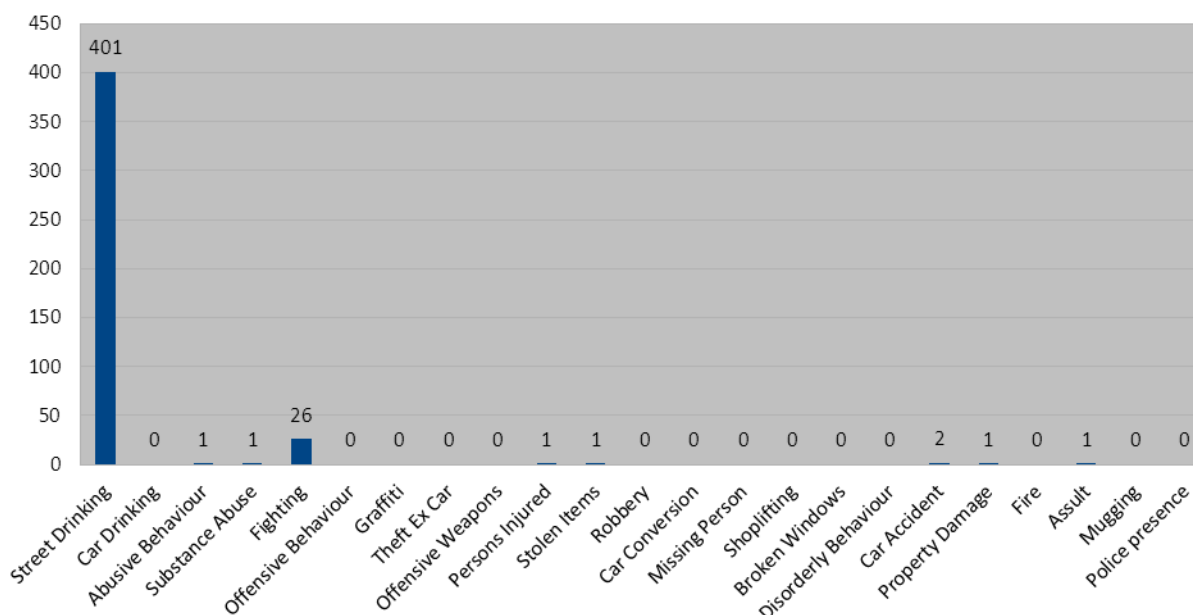
Begging and rough sleeping increased during 2014 which may have been due to the closure of two accommodation facilities for the homeless in the central city. The increase in numbers was also experienced in the CBD. The KBA has a policy of referring new homeless people in the precinct to Lifewise social services where this is deemed appropriate. Rough sleepers are offered Lifewise meal vouchers and Lifewise café staff are notified when these are accepted. This provides opportunity for Lifewise employees to approach newcomers and offer them the use of their support services.

Night Security

Night Security Total Type of Incidents 2010 - 2014



Night Security - Total Type of Incidents 2014



Night security incidents have been steadily decreasing for the past three years. This has been due to a number of factors including: a strong presence of police on the street on weekend nights; the KBA's practice of towing from private car parks (by authorisation) and the introduction of instant fines for breach of liquor ban offences. Since the introduction of instant fines for street drinking in December 2013 there has been a marked drop off in this type of offending. Recent reports in 2015 by K' Road night security, though, suggest that police are no longer doing as many beat patrols and street drinking is on the rise again.

Council funding for the K' Road night patrol which was to cease at the end of June 2015, but an additional source of funds has now been secured from a different source within council that allow the patrol to continue until the end of June 2016.

Barwatch

Auckland Council gave two grants; \$10,000.00 for the purchase of 5 RTs with earpieces and airwaves and a further \$6900.00 towards paying monitoring staff. An in-house system of Barwatch resumed on K' Road on the weekend of 3 July 2015. A total of six bars and nightclubs are now participating in it and it is being supervised by the KBA's night security manager David Korewha. K' Road's weekend foot patrol and the police District Command Centre are additional members of the network which operates from 10.30pm – 3.30am.

Reports are that it is functioning well with doormen communicating with each other and the co-ordinator. An incident on the weekend of Saturday 19 September 2015 illustrated the system's usefulness when a doorman from Charlie's Bar was able to alert the rest of the network to the presence of patched gang members walking along the street. Three gang members who traversed K' Road met up with 25

others at the top of Queen St. The Barwatch co-ordinator was able to alert police to the gang's presence and police managed the situation from there.

A second incident on Saturday 23 September 2015 saw six males being refused entry to Charlie's Bar. Because of the size of the group involved, the doorman called the Barwatch co-ordinator for assistance. The co-ordinator dispatched the K' Road foot patrol to the scene and on seeing the patrol approaching, the men made a retreat.

Myers Park

The Stage I upgrade of the park is now complete. This sees the park sporting a new playground, new planting on the boundaries, new signage and seating, improved lighting, increased CCTV coverage and pared back shrubs and trees in a formerly densely planted area of the park which lacked clear surveillance.

The new playground is proving popular with parents and children and the Kadimah college students who use it daily. There seems to be a growing number of people using the park, partly due to the increased number of apartments. With regards safety, incidents of illegal drinking continue in the park, but our day security guard finds it difficult to get police to attend them. Conversely, we have had a few incidents of rough sleepers at the top of the park, which we have been successful in getting police to deal with. There is now a café on the north-west corner of the park which is soon to be augmented with a new set of stairs creating a more inviting entrance and ambience on that side of the park. Stage Two of the park upgrade is scheduled to begin in early 2016 and Council have set aside \$4.25 million for this purpose. Generally speaking the park is being well used during the day with few incidents, providing an attractive asset to the precinct.

Used Needles and Needle Bins

The KBA received a report from council on the outcome of the needle bins it was instrumental in having installed in the Myers Park and Beresford Square toilets. Collection statistics show that the Beresford Square bin had the highest usage with 493 used needles collected between Sept 2014 and March 2015. It also confirms the bins are serving their purpose and keeping our public toilets safe for the public. We had a report of a needle stick injury to an office worker in the grounds of a private business in August 2015. The person concerned has had the appropriate tests done and the incident was reported to council. ADIO, a local needle exchange trust, have also been asked to check the grounds of the property concerned periodically.

Rubbish

There have been incidents of rubbish bins being left on the street past their collection days in Beresford Square, Cross St and on K' Road. These have been followed up by KBA day security and reported to council. Council have been helpful in confirming with offenders that leaving bins out for more than 24-hours is not permitted and that this behaviour can incur a fine of \$400 as well as confiscation of bins.

Street Maintenance

Everyday maintenance issues continue to be reported to council for repair and attention. Examples of issues reported include missing footpath service covers which present trip hazards, damaged road signs, and damaged bike racks which required straightening.

Towing from Private Car Parks has fallen away to a handful in 2015

Thanks to Crime Prevention Manager Kathy Moriarty



Central Rail Link

Ongoing involvement in planning;

Karangahape Station will be the deepest station at 30 metres deep. Image: The station's entrance from Mercury Lane.

Design features: 2 entrances: one at Mercury Lane constructed initially; Beresford Square to be built later. The Mercury Lane entrance provides an opportunity to improve the lane as part of the station development. Expected to be a catalyst for urban development in the surrounding area. Future-proofed for possible development above the entrance. The Beresford Square entry canopy references the Mana whenua narrative of Hape and his arrival to Auckland by stingray. Surroundings will be totally redeveloped as a pedestrian area while maintaining vehicle access. Heritage values will be maintained. Bike racks and toilets. *View from Cross St to Mercury Lane.*

The Karangahape Road Plan

A public amenities plan around cycling, planting, more pedestrian friendly streets etc has been funded to \$5,000,000.00.

Thanks to the Auckland City Centre Advisory Board for the funding.

HERITAGE

K Road Historian – Edward Bennett

The Historian's role funded for 5 hours a week; is to contribute to heritage planning and protection issues, to write submissions to Council, write heritage articles, give interviews, develop heritage stories on website, take guided walks, give talks across Auckland, organise the KBA's Heritage Festival programme and generally develop heritage awareness. K road Heritage Facebook has 1552 likes.

During Heritage Festival

- leading 10 walks attended by 354 people - giving two lectures attended by 42 people - two workshops attended by 17 people

"Hi There, Have just been on the tour of significant buildings in K Road led by Edward Bennett as part of the Auckland Heritage Festival. The religious and historical background to the buildings was eloquently explained by an enthusiastic and well informed presenter. I will be recommending this tour to my friends and acquaintances. Thanks to the K Road Business Association for sponsoring this event. Regards Phyllis Downes."

Outside Heritage Festival period

- lead 5 walks attended by a total of 64 people

- attend meetings Myers Park, the Friends of Symonds St Cemetery, earthquake strengthening, heritage info, sustainability

- gave 9 lectures to 392 people; groups included Art Deco Society, U3A, the Funeral Directors Conference and others

- gave 10 interviews with media/schools/ architects including: TV1 Kiwi Living, Craccum, NZ Herald, and Fairfax

- facilitated venue searches for events/retail

- Compiling a book of 64 pages on Myers Park for publication in 2016

- posts to the KBA Facebook Heritage page – 724 likes at Oct 2014 - **1426 likes at Oct 2015**

Visitors to kroad.com heritage pages 1 October 2015: pageviews 560 over 833 for the whole site that day ie 67%

Thanks to Edward Bennett K Road Historian

ARTS & EVENTS

First Thursdays New Orleans Style Dec 2014

We estimate that around 6000 people attended the event. It attracted an audience that was engaged in the dining and retail spending. There were 28 official events with 14 serving themed food and or drinks, plus various pop-ups. This programme's mix of roaming performances, themed events in the four Arcades (St Kevin's, La Gonda, Cross St and Ironbank), more family-friendly events (DIY pop-up gaming, NOLA umbrella making) worked well with the age-diverse audience. Organisers noted that an increased in attendees that were over 25 years old. Local businesses and participants voiced their enthusiasm towards to event.

Thanks to Rose Jackson Event Manager

All Fresco Street Art Festival 2015

All Fresco is a boutique Public Art Festival that is focused on the role street art can contribute towards a community. It is a celebration of a creative culture that has a long history with K Road and that has played host to many of the artists currently leading the field within NZ. The third All Fresco brought together teams of the country's most talented wall artists. Organisers Ross Liew and his assistant Cleo Barnett charged them with creating 13 large-scale works on buildings around the precinct. The artists were successful in delivering works in varying sizes and styles which have since become the focus of street art walks in the area. The event was expanded to host 3 interactive workshops, a carefully curated art exhibition and guided walking and cycle tours. The event was funded by the KBA with support from local businesses and was designed to celebrate and encourage the creative culture of K' Road precinct. There was considerable media interest in the event. The event's value is in providing a legacy visitor attraction and its general 'good fit' with the youthful and vibrant image the KBA seeks to portray of the precinct. It is planned to hold the next All Fresco in April in 2017.

Ross Liew Event Curator/Manager thanks the artists, property owners and sponsors; Hirepool & Montana & Kiwi International Hotel.

First Thursdays Sci Fi May 2015

The event continues to draw in large and diverse crowds. There were 26 venues. However, on the night additional businesses opened and pop up events happened. It attracted an audience that was engaged in the vintage, comic, sci fi as well as those interested in retail spending. Lifewise Merge Cafe had 60 people at their screening of The Forbidden Planet and were very happy with the new people who came through the doors and the heightened awareness of Lifewise' projects. Red Bar's takings were 65% up on a normal Thursday.

Auckland Art Week (AAW) Oct 2015

The New Zealand Contemporary Arts Trust's AAW is in its sixth year. An estimated 80,000 participants attended a cross-section of free art and art-related exhibitions, talks and special events in private galleries, artist-run spaces, public art galleries and museums and a host of other sites around the city. There were 70,850 page views of the Artweek website as against 38,000 in 2014. 66% new visitors to the site. Galleries and artist's collectives in the K Road precinct participated with 27 events; Auckland's largest programme. Additional features were In Look with 20 business windows featuring art installations; guided tours on K Road; Art Week by Cycle.

Thanks to AAW Director Deborah White, Lyn Dallison and Marlaina Key.

NZ Fashion Festival 29 Aug 2015– All on K Road AOK

New Zealand Fashion Week (NZFW) hosted a collaborative show with four of K Road's leading designers at NZ Fashion Weekend on Saturday 29 August. The KBA then approached the precinct's wider fashion fraternity to collaborate in an on-street follow up night on 11 September to: -Bring NZFW attendees to the precinct -Maximise in-season sales opportunities generated through the NZFW shows - Demonstrate the innovation and cutting edge design it is renowned for - Give exposure to all designers in the precinct.

All On K Road Fashion Thursday 11 Sept

This event was platformed on NZ Fashion Weekend; 300 printed invites were issued at the two shows. Designers and the KBA maximised the opportunity to bring people from the shows to K Road via social media, PR, press, websites etc. Approximately 2000 people attended the 25 events over the course of the night with garment sales with a value of up to \$2000.00 in some venues. The four designers from NZ

Fashion Weekend all reported good sales with three of them taking \$1,000 or more and one took \$2,000. Nick von K commented that he believed the fashion focus of the evening drew a crowd more ready to spend a larger amount of money than First Thursdays did. A total of 57% of the 14 retailers who responded to our survey took \$500 or more, 29% took \$700 or more and 21% \$1,000 or more. While 12 of the 14 businesses reported new customers on the night, many didn't count them. However, six businesses reported a total of 19 new customers. The Bake Pod Café which doesn't normally open at night made takings of \$365. Overall feedback was positive, with most retailers agreeing it was an enjoyable evening well worth staying open for.

Other events supported by KBA

- Auckland Zinefest 2015 - Auckland Pride Festival 2015

BUSINESSES LOCATE HERE

Selection of New Businesses-

Retail: Art de Vivre a la Francaise, Dan's Traditional Barber Shop & Shave Parlour, Matchbox, The Hemp Store, Flying Out Records, Newport Chocolates, Rebel Soul - **Cafes/Nightlife:** The Bake Pod, Top Café, Naga Café, Neck of the Woods - **Office:** Amnesty International - **Accommodation:** Haka Lodge - **Arts:** Bowerbank Ninow, 4 Cross St, Glovebox, Tim Melville, Anna Miles, OD Gallery, Rain City Tattoo, Sunset Tattoo.

LOOKING FORWARD 2015 AND BEYOND

To support the Central Rail Link developments; to work with the Waitemata Local Board to work on the R Road Plan develop stronger community integration; review and update strategic plan; growing social networking, focus on retail strategy.

Report Prepared By

Precinct Manager Barbara Holloway, 3 November 2017

On behalf of the Executive Committee of The Karangahape Road Business Incorporated 1924.



ALL FRESCO Jeremy Shirley – April 2015



ARTWEEK AUCKLAND SaVage K'lub – Oct 2015



ALL ON K ROAD – Sept 2015, Nick Von K



FIRST THURSDAYS Sci-Fi on Planet K Road– May 2015



AOK NZ FASHION WEEKEND – Aug 2015



FIRST THURSDAYS New Orleans Style – Dec 2015