

Business Pac 2020



Please select **ONE** of the four **FREE** options below

The Karangahape Road Business Association (KBA) supported by Auckland Transport and Auckland Council is offering the following tools to help support businesses within the KBA targeted rate area. (See map on page 2)

1 Business Mentors New Zealand

This service provides up to 12 months of confidential one on one support for small business owners who want to grow or need help solving specific business challenges.

To register visit:

businessmentors.org.nz/small-business-mentoring

Complete the sign up form until payment is requested and then email

bmnz@bmnz.org.nz

0800 209 209



2 Marketing Strategy

1 hour tailored coaching session on marketing, brand strategy and how to increase your digital presence. Audit your existing communications and get tips + tricks on how to market your business. Includes a follow up email with links and resources.

To register contact:

Laura 021 110 0737

info@runwithrun.com

runwithrun.com



3 Website Knowledge & Online Sales

1 hour individual session looking at platform considerations, product choices, shipping, payment gateways and user experience. Along with supplying a resource document and a follow up phone call.

To register contact:

Nicola 021 165 7711

nicola@tanker.co.nz

tankercreative.com



4 Social Media Training

1 hour personalised session + follow up + a \$25 Facebook advertising voucher. Identify your business needs, review your existing social media, assist setting up social platforms and advice on how to create posts to reach your desired customer.

To register contact:

Jef 021 964 067

jef@easysocialmedia.co.nz

easysocialmedia.co.nz



Other Free Resources

Business Connect Sessions

A free series of professional development workshops designed to motivate, stimulate, and create even stronger connection within the Karangahape Road business and community sectors.

Email planning@kroad.com to be added to the KBA mailing list.

Outdoor Dining \$\$\$ Rebate

Auckland Council's Street Trading team can provide hospitality businesses impacted by roadworks with a licence rental fee rebate for 6 months for the year.

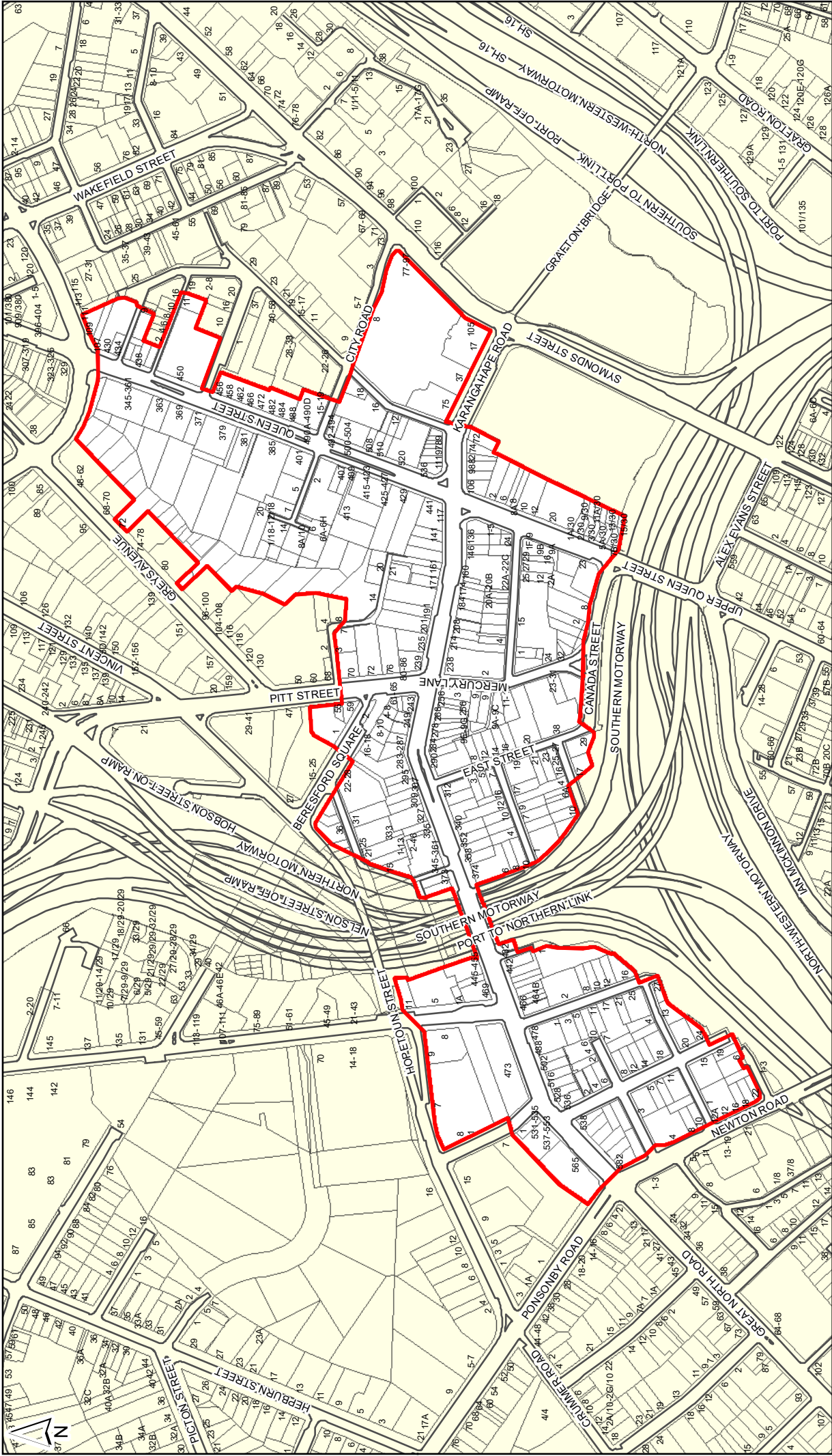
Email streettrading@aucklandcouncil.govt.nz for more information.

How to manage Your Cash

Naked Accounting will be hosting two upcoming workshops designed to help local businesses to understand and effectively manage their cashflow.

Email peter@nakedaccounting.co.nz to register your interest.





Business Improvement District - Karangahape Road

Scale at A4 - 1: 6000

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